## Axecutive Proclamation State of South Dakota

## Office Of The Governor

WHEREAS, In Yankton, back In November of 1922, Dakota Radio Apparatus Company officials E. O. Walgren and E. C. "Al" Madson, received a broadcasting license from the United States Department of Commerce; and,

WHEREAS, This pioneering radio station, under the call letters WNAX, had its first broadcast on November 25, 1922, as part of the fiftieth anniversary of the First National Bank of Yankton; and,

WHEREAS, By April of 1924, the Yankton <u>Press and Dakotan</u> was calling WNAX "a real asset to Yankton and the surrounding territory" for the station would "broadcast the market, weather, and news particularly to farmers every morning at 11:30 and give a musical program Wednesday evenings at nine"; and,

WHEREAS, In the winter of 1927, the D.B. Gurney Seed and Nursery Company bought WNAX in order to better compete with another nursery that was advertising on a different station; and,

WHEREAS, With the addition of a 250-watt transmitter and a 125-foot antenna, WNAX could be heard over a radius of 500 miles; and,

WHEREAS, In the exciting years to follow, WNAX featured the sounds of "Happy Jack" O'Malley, the voice of Chan Gurney and the music of a young accordionist from Strasburg, North Dakota: Lawrence Welk; and,

WHEREAS, This fall, WNAX is celebrating sixty years of broadcasting excellence in the Upper Midwest:

NOW, THEREFORE, I, WILLIAM J. JANKLOW, Governor of the State of South Dakota, do hereby proclaim the week of November 22 through November 26, 1982, as

## WNAX RADIO SIXTIETH ANNIVERSARY WEEK

In South Dakota, with best wishes for at least sixty more years in service to South Dakota and our neighboring states.



IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed the Great Seal of the State of South Dakota, in Pierre, the Capital City, this Tenth Day of November, in the Year of Our Lord, Nineteen Hundred and Eighty-Two

HILLIAM J. SAUKLON, GOVERNOR

ALICE KUMOTET SECRETARY OF STATE

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